

## CURRICULUM VITAE

**Mrs.SWETHAM.P.**

Assistant Professor

OFFICIAL COMMUNICATION	RESIDENTIAL COMMUNICATION
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DOB	GENDER	NATIONALITY
26 <sup>th</sup> Feb, 1985	Female	Indian

All India Radio (AIR)	
1.	Vani Certificate, Course from All India Radio, Delhi. 2010.

ACADEMIC QUALIFICATIONS		
COURSE	YEAR	SUBJECTS
Bachelor of Science	2005	Physics, Mathematics and Computer Science
Master of Science	2007	Electronic Media
K-SET	2014	Qualified in Mass Communication and Journalism on 30 <sup>th</sup> November,
<b>Pursuing</b> Doctor of Philosophy (Ph. D)	2024	Journalism & Mass Communication

ACADEMIC ACHIEVEMENTS	
1.	First Rank in MSc Electronic Media
2	Internship from Dooradarshan, Bengaluru.

<b>ACADEMIC&amp;ADMISISTRATIVEEXPERIENCES</b>	
<b>SUBJECTS</b>	Writing for Electronic Media, Communication Theories, Film Communication, Media Research, Communication for Development, Audio/Video Production, Radio Production,
<b>TEACHINGEXPERIENCES</b>	Working as Lecturer in Sri Siddhartha Centre for Media Studies, SSIT Campus, Maralur, Tumakuru, till date.
<b>ADMINISTRATIVEEXPERIENCES</b>	<ol style="list-style-type: none"> <li>1. BOE Member, Department of JMC in Gulbarga University, Kalburgi 2023-24 &amp; 2024-25.</li> <li>2. BOEMember,DepartmentofJMC and Electronic Media in TumkurUniversityTumkur. 2021-22 &amp; 2023-24.</li> <li>3. Question Paper Setter, Practical and Answer script Valuerfrom 2018 to still date for Department of Communication, Bangalore University, Bangalore.</li> <li>4. Question Paper setter, Practical and Answer Script valuerfrom 2023 to till date for the Department of Journalism and Mass Communication, Gulbarga University.</li> <li>5. Question Paper Setter, Practical and Answer script Examiner from 2018 to still date for Department of Communication, Bangalore University North, Bangalore.</li> <li>6. BOE Member, Tumkur University, Tumkur. (2Years) (from 2013-2021) (2023-2024).</li> </ol>
<b>MEDIA COORDINATOR</b>	Worked as a Media Coordinator in Media Studies for SSES for the year 2013.
<b>RADIO PROGRAMME EXECUTIVE</b>	Worked as a Radio Programme Executive for Radio Siddhartha 90.8 CRS, Tumakuru in the year 2018

<b>ACADEMICCONTRIBUTIONS</b>	
1.	WritingArticlesfor State and Local Dailies
2.	Have been guiding students in making documentaries on variousissuesrelatedtohealth,environment,socialconcerns,andsoon
3.	Have been guiding students in making Radio programmes.

<b>REFRESHER COURSE</b>	
1.	Participated in UGC-sponsored 2-week online Refresher course in Mass Communication and Media Technology on the theme “ Media Industry, Education and Skills: A new way Forward” organised by University Grants Commission, Human Resource Development centre by Kurukshetra University, Kurukshetra from 5/08/2020 to 20/08/2020 and obtained <b>Grade A</b>

<b>ACADEMIC PARTICIPATIONS</b>	
1.	Participated in the “One day Hands on training on publishing, plagiarism and identifying fraudulent publications” organized by University of Mysore on 21 <sup>st</sup> may 2024 at EMRC, University of Mysore.
2.	Participated in “Awareness program on “ Innovative schemes for MSMEs and students” organised by Sri Siddhartha Institute of Technology, Indian Institute of Science, MSME centre of Excellence in association with LaghuUdyogaBharati, Institution’s Innovation Council, SSIT, Tumkur and All India Management Association- Tumkur Management Association held on March 25 <sup>th</sup> 2023.
3	Participated in online lecture series on the topic “Media and society- Electronic and new media” organized by Department of sociology, University of Mysore from 15 July to 17 <sup>th</sup> July 2021.
4	Participated and had been convenor for 12 days Webinar series on “Covid-19 Trends of Media Technology’ organised by Sri Siddhartha Center for Media studies, Tumkur on June 2 <sup>nd</sup> to June 13 <sup>th</sup> , 2021
5	Participated in National conference on Science and technology: Rural Development organized by Institution of Excellence and Center for Materials Science and Technology in association with Indian Science Congress Association on 17 <sup>th</sup> &18 <sup>th</sup> October 2019 at Centre for Materials Science, VijnanaBhavan, Manasagangothri, Mysuru.
6	Participated in two days Kannada SahityaSammelana, organized by Tumakuru District kannadaSahityaParishat on 1 <sup>st</sup> and 2 <sup>nd</sup> February 2018.
7	Participated in two State Level Workshop organized by BandayaSahityaSangatane-Bangalore on 8 <sup>th</sup> and 9 <sup>th</sup> December, 2018.
8	Participated in the two days workshop organized by UGC UPE (University with Potential for Excellence) project on Media Law and Ethics on 26 <sup>th</sup> and 27 <sup>th</sup> December 2017.
9	Participated in the three days workshop organized by UGC UPE (University with Potential for Excellence) project on communication theories in Eastern perspective and Research Methodology on 4, 5 and 6 <sup>th</sup> December 2017.
10	Participated in one day Symposium organized by Tumakuru University, Department of Journalism on 15 <sup>th</sup> February, 2016.
11	Participated in three days film festival organized by Tumakuru University, Tumakuru on September – 20, 21 <sup>st</sup> & 22 <sup>nd</sup> - 2016.

12	Participated in “Noduvabagechalachitrotsava” organized by Prasaranga, tumkur university, on 22-09-2016.
13	Participated in the “Documentary Film Festival and Short film Competition” organized by Christ University, Bangalore on January 30 <sup>th</sup> & 31 <sup>st</sup> 2015.
14	Participated in Media Orientation Workshop at SSCMS, Tumakuru organized by UNICEF and UGC UPE (University with Potential for Excellence) project, University of Mysore on October 28 <sup>th</sup> 2014.
15	Actively participated in one day training programme on “How Masters can be the Real Masters?” by Dr. GururajKarjagi, Chairman, ACT, Bangalore. Conducted by Tumakuru Academy for Creative Learning and Excellence (TACLE) on Nov 8, 2014.
16	Participated in one day “Training for Tumakuru Working Journalist” by Karnataka Madhyama Academy in cooperation with Sri Siddhartha Education Society, Tumakuru Working Journalist Association, on Dec 27, 2014.
17	Participated in Media Orientation Workshop at SSCMS, Tumkur organized by UNICEF and UGC UPE (University with Potential for Excellence) project, University of Mysore on October 28 <sup>th</sup> 2014.
18	Attended a wokshop on “Film appreciation” organised by Sri Siddhartha center for media studies in collaboration with Suchitra Film Society Bengaluru on April 18 <sup>th</sup> , 2012.

## FACULTY DEVELOPMENT PROGRAM

1.	Participated in One week FDP on “Media Literacy and Credibility in the age of misinformation and AI” from 19 to 24 Feb 2024 by St.Paul’s college, Bengaluru.
2.	Participated in the 7 day FDP on digital media organized by IQAC and School of media and communication from 25-05-2023 to 31-05-2023
3	Participated in the seven days National level FDP on “Research methodology” held from 5 <sup>th</sup> June to 13 <sup>th</sup> June 2023 from IOT Academy Coimbatore, Tamil Nadu.
4	Attended one week National level Faculty development programme on “Advanced Research Methodology Workshop” held from 22-11-2023 to 30-11-2023 from ACT Academy Tamil Nadu.
5	Participated in Faculty Development Programme organised by Department of Journalism and Mass Communication, Kristu Jayanti college, Bengaluru from May 12, 2020 to May 16, 2020
6	Participated in online Faculty Development Programme “Impact of Covid-19 Pandemic on Higher Education and Challenges for the teachers” organised by Krupanidhi Degree college, Bengaluru on 22 <sup>nd</sup> May, 2020.
7	Participated in international online FDP on “Teaching film in contemporary times- challenges and possibilities” organised by PG and Research department of visual communication, Hindustan college of arts and science Coimbatore on 8 <sup>th</sup> June 2020.
8	Participated in online international FDP on “Comprehending the art of acting- A Scientific Approach; organised by PG and Research Department of Visual Communication, Hindusthan College of Arts and Science on June 10 <sup>th</sup> , 2020.
9	Participated in online international FDP on “Emulating the folk culture in Indian Cinema” organised by PG and Research Department of Visual Communication, Hindusthan College of Arts and Science on June 11 <sup>th</sup> , 2020.
10	Participated in Faculty Development Program on “ Impact of covid-19 Pandemic on Higher Education and Challenges for the teachers organized by Krupanidhi Degree College, Bengaluru on 22 <sup>th</sup> May, 2020.
11	Participated in one day Faculty Development programme on “Creative Teaching, Learning and Assessing organized by Sri Siddhartha Institute of Business Management held on 25 <sup>th</sup> November, 2019

**RESEARCH PAPER  
PRESENTATION**

1.	Presented a research paper on “Tumakurumattumadhugiritallukinavaakshnavanadoshavullamakkalallimaadhyamasaa ksharathendutavlanikaadhyayana” in two day multidisciplinary national conference on Viksit Bharat@2047: digital transformation and media convergence for transforming India in the digital era organized by the department of journalism and mass communication, tumkur university on 19 <sup>th</sup> and 20 <sup>th</sup> July 2024.
2.	Jointly presented a research paper titled “Use of Social media among Post-Graduate Journalism students: A study in Tumkur District- Karnataka in the two day International Conference on Media Metamorphosis 2024: Navigating changing voices, Audience and practices organized by the IQAC and the school of Media and Communication, ShriShankarlalSundarbaishasun Jain college for women, India in collaboration with Bayan college, Oman from 22 <sup>nd</sup> February 2024 to 23 <sup>rd</sup> February 2024.
3.	Jointly presented a research paper on “ A Study on social media applications access among post graduate journalism students in Tumkur district” a sponsored two day Multidisciplinary National conference on Viksit Bharat @2047 Digital Transformation and Media convergence for transforming India organized by Department of Journalism and Mass Communication, Tumkur University, Karnataka in Academic collaboration with Indian communication congress and Karnataka State Journalism and Communication Teachers’ Association on July 19 <sup>th</sup> and 20 <sup>th</sup> 2024.
4.	Jointly presented a research paper in the two days International conference on Media Metamorphosis 2024:Navigating Changing voices and practices organized by the ShriShankarlalSundarbaishasun Jain college for women India with Bayan college Oman from 22 Feb to 23 <sup>rd</sup> Feb 2024.
5	Presented a research paper on ““Vaakshnavanadoshavullamakkalallimaadhyamasaksharathetumkurujilleynnfuanulakshisionduadhyayan” in national conference on media literacy in the digital era organized by the post graduate department of journalism and mass communication, tumkur university on 21 <sup>st</sup> July 2023.
6	Presented a research paper on “Vaakshnavanadoshavullamakkalalasanabalanadallimaadhyamadapaatra-tumkurujilleynnfuanulakshisionduadhyayana” in the Two days national conference on marginalized groups and social justice organized by Dr. Babujagjivan ram studies and research centre, Kuvempu university, Shankaraghatta, Shivamogga, on April 5 <sup>th</sup> and 6 <sup>th</sup> 2022.
7	Co-authored a Research Paper on “Use of ICT tools in agriculture: A study in Tumakuru District” in the International Conference organized by the Department of Economics, The Gandhigram Rural Institute, Gandhigram, Dindigul, Tamil Nadu, on 14 <sup>th</sup> AND 15 <sup>th</sup> February, 2020.
8	Presented a Research Poster paper on “Manina Mane, HynugarikeSustiraKrushiAbhirudhi- TumakuruRaithirabbaraPrakaraAdhyayana.” in the National Conference on “Science and Technology: Rural Development”, held at University of Mysore on 17 <sup>th</sup> and 18 <sup>th</sup> October 2019.
9	Presented a paper Jointly on “Paryaya cinema paryayavalla” in a National conference Organised by KateelAhokPai Memorial Institute, Shivamoga on 7 <sup>th</sup> September, 2019.

10	Presented a Research Paper on “ AadunikaJagatinallimarakilisutiruvaJanapadaKalegalu: TumakuruJileyaKarapalaMela” in the National Conference on “Traditional Media and Social Communication” Organised by the Department of Journalism, University college of Arts, Tumakuru University on 28 <sup>th</sup> March, 2018.
11	Presented a paper in the National conference, “Communication for Development andsocialchange: exploring future avenues” on “abhivruddhisamhanamadhyamavagisinima” held at Karnataka state higher education council, Bangalore.

<b>WEBINAR</b>	
1.	Participated in the two days International seminar on Communication for Social change organized by St.Philomena’s college (autonomous), Mysuru on 7 <sup>th</sup> and 8 <sup>th</sup> feb 2024
2.	Participated in International Web- Symposium on Hundred years of Radio Broadcasting in South Asia- Democratization of Airwaves organised by ARMT Dr Anamika Ray Memorial Trust, Assam held on 29 <sup>th</sup> December 2023.
3	Participated in state level webinar on :E-learning social media contribution”, and “Social media: Impact on society” organized by Department of computer application and Journalism and mass communication” on 30 July 2021.
4	Participated in the webinar entitled “Virtual tools to AID Educators’ organised by the Department of English, AnnaiVeilankanni’s College for women, Chennai on June 3 <sup>rd</sup> , 2020.
5	Participated in National level webinar titled “Media’s Responsibility during the pandemic’ organised by Department of Humanities, Surana College, Bengaluru on 6 <sup>th</sup> May, 2020.
6	Participated in Webinar “Photo Journalism in the time of Pandemic: Ground Experienc from Hyderabad” organised by Department of Visual Communication, Avichi College of Arts and Science, Chennai on May 4 <sup>th</sup> , 2020.
7	Participated in the live webinar on the topic TV Newsroom in Corona Time organised by Delhi Metropolitan Education, Delhi on May 12 <sup>th</sup> , 2020.
8	Participated in Webinar “Journalism in the Times of Covid- 19” organised by PG and Research Department of Visual Communication, Holy Cross College, Tamil Nadu on 14 <sup>th</sup> May, 2020.
9	Participated in webinar on “The role of community radio in reaching the unreached during the Covid-19 lockdown: A way forward” organised by the department of visual communication, BMM and Media Arts on 23 <sup>rd</sup> May 2020.
10	Participated in webinar on “Media and the Second Sex: Troubling the gender trouble during the Pandemics” organised by the department of visual communication, BMM and Media Arts on 24th May 2020.

11	Participated in the Webinar on “Selection of Appropriate Stastical Tools: A critical way for successful Research” organised by Advisory Committee, St. Mary’s College, Thoothukudi on May 12 <sup>th</sup> , 2020.
12	Participated in webinar on “Positive Journalism during crisis” organised by the Department of Visual Communication, The American college, Madurai on 28 <sup>th</sup> May, 2020.
13	Participated in the International webinar on ‘Journalism during Covid-19 Crisis’ organised by St. Pious degree and PG college for Women, Hyderabad on May 19 <sup>th</sup> , 2020.
14	Participated in webinar on ‘Watchdog Journalism’ organised by PG Department of Journalism and Communication, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai on May 22 <sup>nd</sup> 2020.
15	Participated in the webinar on Digital Communication During and Post Covid-19 organised by Stella Maris College, Tamilnadu on May 21 <sup>st</sup> 2020.
16	Participated in webinar “Cyber Law, Film Making and OTT censorship” organised by Department of Visual Communication, Ethiraj College for Women, Chennai.
17	Participated in the national webinar on “Film Reporting: Looking Beyond the Glamour” organised by Department of Journalism, centre for Media Studies, JyotiNivas College on 2 <sup>nd</sup> July, 2020.
18	Participated in the two day state level webinar “Novel and Theatre: Convergence and Divergences” organised by the Department of English, Kamaraj College, Thoothukudi
19	Participated in webinar “Film as a Career” organised by Dr.M.G.R, Tamil Nadu on May 26 <sup>th</sup> 2020.
20	Participated in the webinar “Script to Screen: Insights” organised by Department of Communication, University of Hyderabad on 5 <sup>th</sup> June 2020.
21	Participated in the webinar “We Know Ham Radio! But what is Home Radio?” organised by Department of Visual Communication SIVET College on 29 <sup>th</sup> May 2020
22	Participated in live webinar on Media studies Post Pandemic: challenges and Opportunities organised by PG Department of Journalism and Mass Communication, St Pauls College on 17 <sup>th</sup> June 2020.
23	Participated in the webinar on “Challenges of Reporting Covid-19” organised by Department of Journalism and Mass Communication, Karnataka State Akkamahadevi Women’s University, Vijayapura on July 7 <sup>th</sup> 2020.
24	Participated in the webinar on Sunrise spots in Pandemic Times: Opportunities for Multimedia in India’s News World organised by PG Department of Communication, Women’s Christian College, Tamil Nadu on 29 <sup>th</sup> May 2020.
25	Participated in the webinar on Google News Initiative Verification Training: Media Literacy- Fact Checking and Data Verification organised by PG Department of Communication Women’s Christian College, Tamil Nadu on 8 <sup>th</sup> July 2020.
26	Participated in the National webinar on “Journalism in the Era of Uncertainty: The way forward” organised by PG Department of Communication Women’s Christian College, Tamil Nadu on 15 <sup>th</sup> June 2020.
27	Participated in the webinar on Storytelling: Harnessing the power in your story organised by PG Department of Communication Women’s Christian College, Tamil Nadu on 2 <sup>nd</sup> June 2020.



28	Participated in a week long National Webinar on “Future of Indian Media Industry” organized by the Department of Communication, Bangalore University on 22 <sup>nd</sup> to 27 <sup>th</sup> June 2020.
29	Participated in International Webinar on Journalism during covid-19 crisis organized by St.Pious Degree and PG College for women, Hyderabad on 19 <sup>th</sup> May, 2020.
30	Participated in “Media Rhetoric” a four day web Interaction series organised by St. Joseph’s First Grade college, Mysore on 2 <sup>nd</sup> June to 5 <sup>th</sup> June 2020.
31	Participated in ‘Media Skill Enhancement Webinar Series’ organised by PG Department of Mass Communication and Journalism Tumkur university on 8 <sup>th</sup> to 12 <sup>th</sup> June 2020.
32	Participated a two days webinar ‘Gender studies’ organised by Journalism and Mass Communication, St.Joseph’s Evening College, Bangalore on 25 <sup>th</sup> and 26 <sup>th</sup> July, 2020.
33	Participated in 7days National Level Online Workshop on “Dynamics of Research in Social Science” organized by Students for Holistic Development of Humanity (SHoDH), Himachal Pradesh in collaboration with Himachal Pradesh Technical University, Hamirpur.

<b>Radio Talks</b>	
1.	Presented series of Radio talks to All India Radio, Bangalore.
2.	Participated in one day state level Radio workshop organized by Radio Siddhartha 90.8CRS on January 21, 2017.
3	Guided the students to bring out Radio programmes from 2008 to till date which received appreciation.
4	Given Radio Talk on Central Government Schemes which was broadcasted on 26 <sup>th</sup> September, 2017.
5	Given Radio Talk on Central Government Schemes which was broadcasted on 19 <sup>th</sup> June 2018.
6	Interviewed many popular personalities for Radio Siddhartha 90.8 CRS.
7	Edited some episodes of Radio lessons of Drushti project under UGC-UPE project

<b>RESOURCE PERSON</b>	
1.	Resource Person to Department of Journalism and Mass Communication, Kannada University, Hampi and delivered a lecture on Radio programme formats on October 17 <sup>th</sup> 2022.
2.	Resource Person in Hampi University and taken classes for Distance Education of Mass Communication and Journalism students on 7 <sup>th</sup> July 2019.
3	Resource Person in Hampi University and taken classes for Distance Education of Mass Communication and Journalism on 19 <sup>th</sup> June 2018.
4.	special lecture for Two days on Radio Programme Production for Post Graduation students of mass communication, Akkamahadevi women's university, vijayapura on 23 <sup>rd</sup> May 2017.
5	Special lecture on Radio programme production for post graduate students of M.A journalism and mass communication students of the department of J And MC, Manasagangothri, Mysuru.

<b>IGNOU</b>	
1.	Academic Counselor for department of Journalism and Mass Communication, IGNOU- New Delhi, Tumkur study Centre from 2023-2024 and from 2024 –2025.

<b>OTHER PUBLICATIONS</b>			
<b>SL. NO.</b>	<b>TITLE</b>	<b>AUTHOR CO-AUTHOR</b>	<b>JOURNAL ISSUED DATE</b>
1.	Abhivruddhisamvahanam adhyamavagi cinema	Swetha M.P	National conference, “Communication for Development and social change: exploring future avenues”
2.	“Use of ICT tools in agriculture: A study in Tumkur District”	Jyothi C Swetha M.P	LPG- 2020, “Use of ICT tools in agriculture: A study in Tumakuru District” in the International Conference organized by the Department of Economics, The Gandhigram Rural Institute, Gandhigram, Dindigul, Tamil Nadu, on 14 <sup>th</sup> AND 15 <sup>th</sup> February, 2020.

3.	“ TumakurumathuMadhugirit alukinavalk-shravanadoshavullamakalali madhyamasaksharathendutoulanikaadhayana”	Swetha M.P DrJyothi C	Book of Abstracts- ICSSR sponsored two day Multidisciplinary National conference on Viksit Bharat @2047 Digital Transformation and Media convergence for transforming India organized by Department of Journalism and Mass Communication, Tumkur University, Karnataka in Academic collaboration with Indian communication congress and Karnataka State Journalism and Communication Teachers’ Association. Page-no.83
4.	“ A Study on social media applications access among post graduate journalism students in Tumkur district”	Jyothi C Swetha M.P	Book of Abstracts- ICSSR sponsored two day Multidisciplinary National conference on Viksit Bharat @2047 Digital Transformation and Media convergence for transforming India organized by Department of Journalism and Mass Communicatrion, Tumkur University, Karnataka in Academic collaboration with Indian communication congress and Karnataka State Journalism and Communication Teachers’ Association Page- 14
5.	Vaakshravanadoshavullamakk alasabalikaranadallimadhyama dapaatra-tumkurujilleyannuanulakshisio nduadhyayana.	Swetha M.P	<a href="https://www.thesocialsciencedialogue.com/">https://www.thesocialsciencedialogue.com/</a>

<b>E QUIZ (ONLINE)</b>	
1.	Participated in online Quiz “Brush up your Knowledge in Photography” organized by the Department Of Journalism and Mass Communication, Vivekananda College, Kanyakumari.
2.	Participated in online “Journalism Awareness Quiz” organised by IQAC and Department of Journalism, Government First Grade College, Davangere on June 8 <sup>th</sup> 2020.
3.	Participated in the National Level Online E-Quiz on Research Methodology organised by Learning Resource Centre of Government arts college, Trichy on June 3 <sup>rd</sup> 2020
4.	Participated in online e-quiz in Mass communication and Journalism conducted by Department of Mass Communication and Journalism Government first grade college, K.R.Pete on 25 <sup>th</sup> May 2020.
5.	Participated in “IMS Noida Covid-19 Sensitization Quiz” organised by Institute of Management studies, Noida on 24 <sup>th</sup> May 2020.
6.	Participated in the Global Online Quiz on General Knowledge and Current Affairs organised by Learning Resource Centre of Government Arts College, Trichy on May 25 <sup>th</sup> , 2020.